



Barcelerate S.L.

PARTNER ORGANISATION	
OID	E10354655
PIC	879028454
Full Legal Name	BARCELERATE
Acronym	BSL
Address	Carrer del Passerell, 19, 2
Country	SPAIN
Region	Catalonia
Post Code	08032
City	Barcelona
Website	<a href="http://www.barcelerate.es">www.barcelerate.es</a>
Email	<a href="mailto:info.barcelerate@gmail.com">info.barcelerate@gmail.com</a> <a href="mailto:info@barcelerate.es">info@barcelerate.es</a>
Telephone	+34 672 11 75 40
Type of Organisation	Private Company
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No

#### ABOUT BARCELERATE

BARCELERATE is a training, research, and web services company based in Barcelona, Spain. It specializes in:

- **Scientific Research:** Designing and conducting interdisciplinary research on education, technology, natural language processing tasks, and social sciences; analysing and interpreting data, making publications, and disseminating findings.
- **Project Management:** Implementing, managing, and evaluating both EU- funded and national projects.
- **Professional Development:** Delivering online and in-person training for professionals in areas such as language teaching and learning, classroom management and pedagogy, educational technology and digital tools, professional development, social and global awareness, entrepreneurship and business skills, research and innovation.
- **Digital Services:** Offering custom web development, UX/UI design, SEO, social media management, content creation, digital presence, and graphic design.

The BARCELERATE team brings together a rich blend of academic knowledge and hands-on experience in EU-funded projects, education, research, and digital services. Our multidisciplinary team includes academicians, researchers, sociologists, psychologists, international relations specialists, language educators, project management and evaluation experts, software developers, and artists—all working collaboratively to generate impactful and sustainable outcomes. With expertise across diverse fields and a strong commitment to quality, our team is equipped to deliver high-level research, training, and digital solutions in English, Spanish, Catalan, and Turkish.



+34 672 11 75 40



[info.barcelerate@gmail.com](mailto:info.barcelerate@gmail.com)



[www.barcelerate.es](http://www.barcelerate.es)



Barcelerate S.L.

### TARGET AUDIENCE & STAKEHOLDERS

BARCELERATE primarily serves adult learners, from early-career professionals to lifelong learners, including educators, researchers, and other professionals striving to enhance their expertise. Our programs are tailored for individuals eager to strengthen their professional, entrepreneurial, and socio-emotional competencies through innovative and practical learning experiences. On a business level, BARCELERATE partners with a wide range of stakeholders—ministries and their local branches, private enterprises, public institutions, vocational training centres, universities, and any organization seeking high-quality training, research, and digital services.

### VALUES

At BARCELERATE, we are committed to the United Nations Sustainable Development Goals (SDGs). As a woman-led, migrant-founded initiative, we embed these values into our daily operations, partnerships, and long-term strategy as follows:

**SDG 4 - Quality Education:** We design and deliver accessible, innovative, and inclusive educational programs for diverse learners. From Erasmus+ training courses to the creation of e-learning platforms and digital pedagogy workshops, we promote lifelong learning opportunities, digital literacy, entrepreneurial skills, and competence development for all.

**SDG 5 - Gender Equality:** As a women-led organization, we actively promote female participation in leadership, digital entrepreneurship, and research. We offer capacity-building programs and mentoring for women, particularly those from underrepresented and migrant backgrounds.

**SDG 8 - Decent Work and Economic Growth:** We support the professional growth of individuals by providing high-quality VET (vocational education and training), entrepreneurship development programs, and career upskilling through EU-funded initiatives. Our services are designed to boost employability, especially for individuals seeking professional orientation. In this context, we host recent university graduates for internships by offering them hands-on experience aligned with our core areas of expertise.

**SDG 9 - Industry, Innovation, and Infrastructure:** We merge education with digital innovation by developing user-friendly websites, learning platforms, and ICT-based learning tools. We also conduct research on the intersection of AI, education, and language learning, supporting the digital transformation of education and training systems.

**SDG 10 - Reduced Inequalities:** As a migrant-led company, we actively work to eliminate barriers for marginalized communities. To promote equal opportunities for disadvantaged groups from all backgrounds and to continuously enhance the quality of our services, we actively engage—both individually and as an organization—in inclusive initiatives led by key public institutions such as Barcelona Activa, Generalitat de Catalunya, Universitat Autònoma de Barcelona, and Universitat Pompeu Fabra.

**SDG 11 - Sustainable Cities and Communities:** Our work promotes cultural participation, community engagement, and urban inclusion through educational activities and social projects.



Barcelerate S.L.

**SDG 16 - Peace, Justice and Strong Institutions:** We conduct research and training on social cohesion, non-violent communication, and inclusive policymaking. Through our initiatives, we advocate for ethical governance, equity in education, and democratic participation.

**SDG 17 - Partnerships for the Goals:** We believe in the power of collaboration. BARCELERATE co-creates with universities, municipalities, ministries, NGOs, startups, and EU networks to multiply impact and scale best practices. Our role as a partner and multiplier organization enhances knowledge exchange and international cooperation for sustainable development.



Barcelerate S.L.

### KEY STAFF AND EXPERTISE

**GÜLŞAH NARLU - FOUNDER:** Gülşah Narlu is a researcher, project manager, and adult educator with a strong background in EU-funded project design and implementation. She holds a B.A. in English Language Teaching from Boğaziçi University and dual master's degrees in English Language & Literature and Political Science & International Relations from Kütahya Dumlupınar University. She is currently pursuing a Ph.D. in Sociology at the Universitat Autònoma de Barcelona, where her research focuses on migration, labour market, integration policies, social inclusion, and education systems in comparative contexts. She combines her expertise in sociopolitical analysis and pedagogy with hands-on experience in international project coordination and adult education by taking an active role in the design, management, and evaluation of projects, both as a trainer and coordinator. Professionally, she has worked in Kütahya Dumlupınar University in Türkiye as an academician and Erasmus+ coordinator as responsible for the implementation and reporting of several EU-funded projects. She also served as a project manager and trainer at a private company in Barcelona, where she organized and delivered training programs to international participants on topics such as intercultural dialogue, digital pedagogy, educational technologies, entrepreneurship, gamification, emotional intelligence, and career development. As the founder and administrator of BARCELERATE, she combines her research background with practical expertise in managing digital learning tools, developing training content, and mentoring young professionals. Her academic work is complemented by publications and presentations at international conferences, and her practical expertise spans the full project lifecycle, from needs analysis to impact evaluation. With fluency in Turkish, English, and Spanish, and working knowledge of Catalan, she brings strong intercultural communication skills to all aspects of her work.

**AYŞE AYLİN AKYÜZ - FOUNDER:** Ayşe Aylin Akyüz holds a B.A. in English Language Teaching from Boğaziçi University and an M.A. in Foreign Language Education from Gaziantep University. She is currently pursuing a second M.A. in Computational Linguistics at Universitat Pompeu Fabra in Barcelona, where her research explores linguistic markers in schizophrenia through natural language processing. With over 9 years of experience as a secondary school English teacher in Türkiye, Aylin has led language education projects and supervised student research in digital language learning. She is skilled in instructional design, assessment, and academic writing for EU-funded projects. In addition to her pedagogical background, she holds an associate degree in Web Design and Coding and is proficient in building responsive websites using WordPress, UX/UI design, and SEO. Her technical toolkit includes Python, Flutter, SPSS, HTML/CSS, and digital tools such as Canva, Elementor, Themify Ultra, ELAN, and Praat. She also provides workshops on AI integration in education, digital dissemination strategies, and music education (flute and percussion). Her interdisciplinary skillset allows her to bridge education and technology by making her an asset in projects focused on digital transformation, innovation in education, and inclusive learning.





Barcelerate S.L.

**LEGAL REPRESENTATIVE AND CONTACT PERSON**

<b>Title</b>	Ms.
<b>Gender</b>	Female
<b>First Name</b>	Gulsah
<b>Family Name</b>	Narlu
<b>Department</b>	Administration
<b>Position</b>	Founder and Administrator
<b>Email</b>	<a href="mailto:info.barcelerate@gmail.com">info.barcelerate@gmail.com</a>
<b>Telephone</b>	+34 672 11 75 40
<b>Address</b>	Carrer del Passerell, 19, 2
<b>Country</b>	SPAIN
<b>Region</b>	Catalonia
<b>Post Code</b>	08032
<b>City</b>	Barcelona

**ASSOCIATE PERSON**

<b>Title</b>	Ms.
<b>Gender</b>	Female
<b>First Name</b>	Ayse Aylin
<b>Family Name</b>	Akyuz
<b>Department</b>	Administration
<b>Position</b>	Founder
<b>Email</b>	<a href="mailto:info@barcelerate.es">info@barcelerate.es</a>
<b>Telephone</b>	+34 637 94 75 89
<b>Address</b>	Carrer del Passerell, 19, 2
<b>Country</b>	SPAIN
<b>Region</b>	Catalonia
<b>Post Code</b>	08032
<b>City</b>	Barcelona